

CARS FOR SMILES



Content

- What is Cars for Smiles?
- Philosophy and values
- Impact
- Event: C4S Rally
- Where we reach
- Reasons to collaborate
- Donations and sponsorship: Sponsors packs
- Affiliates and collaborators
- Social media and press
- Contact us



What is Cars for Smiles?

We are an **international non-profit organisation** dedicated to **improving the quality of life of children and young people** who face **a life-changing situation**. We do this by organising unique events related to Motorsport and dream cars, creating unforgettable experiences for them and their families.

At C4S, our team is made up entirely of volunteers from different nationalities and specialities, united with the purpose of **bringing joy** to these young people and their loved ones. In addition to offering moments of **fun and hope**, we also actively collaborate with institutions dedicated to their care, raising funds to support hospital humanisation projects, therapeutic programmes, recreational activities and support for medical research.



Philosophy and Values



- ✓ **Contribution to the community** in a selfless way.
- ✓ **Example of solidarity for all people** citizens and businesses.
- ✓ **Professionalism** to achieve great results with limited resources.

- ✓ **Passion for motors,** cars and the motorsport world.
- ✓ **Transparency,** in the objectives, the methods and results.
- ✓ **Teamwork** demonstrating perseverance and discipline in our work.

Impact

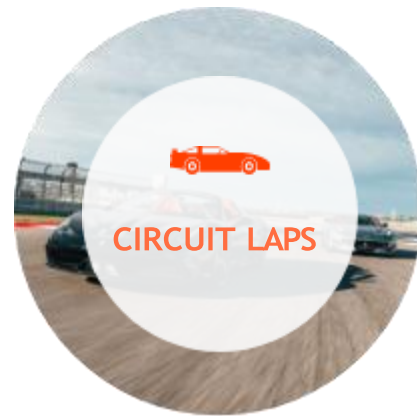
- Since 2015 we have raised and invested in social projects **over 150,000 euros**.
- **We donate 100% of the funds raised to the projects** we have chosen to support at each event.
- With this money we have supported more than **33 projects in 18 different hospitals and foundations: all focused on improving the quality of life of young patients**.
- More than 600 drivers have collaborated with us.
- We have given an unforgettable day to **more than 740 young people** and their families.
- 43 professional VIP drivers have taken part.
- We offset the CO2 generated. We have planted **more than 200 trees**.



Event: C4S Rally



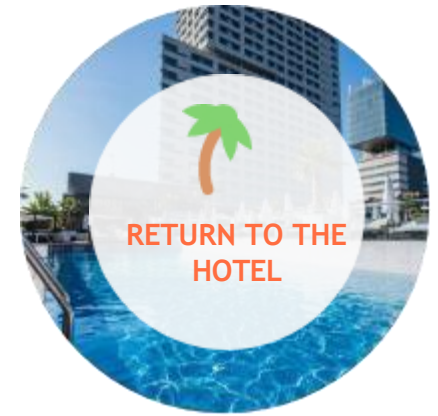
Breakfast and
opening at the Hotel
9:00 - 12:00



Route and activity
at the circuit
12:30 - 14:30



Lunch at the
paddock
14:30 - 17:00



Afternoon snack
and closing
ceremony at the
Hotel **17:30 -
18:30**

Where are we?

Barcelona



Madrid



Salamanca



Andorra



Reasons to collaborate

Company

- Align your CSR strategy.
- Access higher quality marketing.
- Join our community with highly engaged organisations and individuals.



Driver

- Turn your supercar into a machine for making dreams come true.
- Join the community of Cars for Smiles owners.



Volunteers

- Be part of this global movement.
- Help young people and their families.
- Contribute and have fun doing it.



Beneficiaries

- A new way to achieve goals.
- Boost your fundraising.
- 100% of funds raised go to the beneficiary.



Donations and sponsorship: Sponsors packs

DONATION

Project funded at the event



100%



Drivers

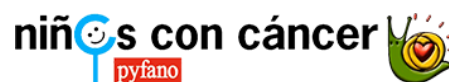
EVENT

Coverage of the costs of the day of the event



Sponsors

Affiliates and collaborators



Social media and press



3255

@carsforsmiles



678

@carsforsmiles



2237

@carsforsmiles



Press



156

@carsforsmiles



www.carsforsmiles.org

Contact us!

If you have any questions, suggestions or would like to propose new ideas, please get in touch with our team through:



www.carsforsmiles.org



+34 639 65 39 76



info@carsforsmiles.org





CARS FOR MILES

CARS FOR MILES
Barcelona 2018

Patrocinadores
Rakuten
McLaren
YouToday